

A nighttime photograph of the Pittsburgh skyline. The city lights are visible, and a large, vibrant firework is exploding in the sky on the left side of the frame. The text is overlaid on the top right of this image.

**NEUROTRAUMA 2019**

**PITTSBURGH, PA**

**JUNE 29-JULY 3**

**EXHIBIT • SPONSOR • ADVERTISE • SUPPORT**



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**The National Neurotrauma Society** is committed to the promotion of neurotrauma research by enhancing communications, providing a forum, and increasing support on the national and international level.

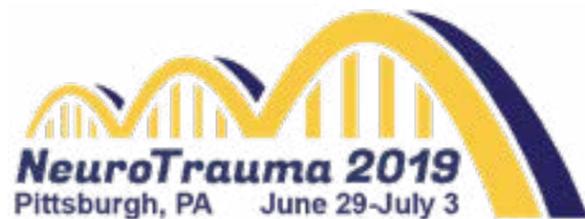
The National Neurotrauma Society seeks to accelerate research that will provide answers for clinicians and ultimately improve the treatments available to patients. The National Neurotrauma Society will continue to promote excellence in the field by providing opportunities for scientists, establishing standards in both basic and clinical research, encouraging and supporting research, and promoting liaisons with other organizations that influence the care and cure of neurotrauma victims.

## MEMBERSHIP

Qualified candidates are encouraged to join the National Neurotrauma Society. Annual Membership runs from January 01 thru December 31. As a Member of NNS, you will receive an online subscription to the Journal of Neurotrauma, updates on the activities of the Society and important meetings in the field, eligibility for NNS awards, opportunity to serve on committees and Council and more.

**We invite you to visit our website to become a member today!**

[WWW.NEUROTRAUMA.ORG](http://WWW.NEUROTRAUMA.ORG)



## PROGRAM COMMITTEE

<b>Amy K. Wagner, MD</b> University of Pittsburgh	<b>Ivan Kirov</b> New York University
<b>Nimish Acharya, PhD</b> Rowan University	<b>Anthony Kline PhD</b> University of Pittsburgh
<b>Regina Armstrong, PhD</b> USUHS	<b>Michelle LaPlaca, PhD</b> Emory/Georgia Tech
<b>Michelle Basso, PT PhD</b> Ohio State University	<b>Jonathan Lifshitz, PhD</b> Barrow Institute
<b>Corina Bondi PhD</b> University of Pittsburgh	<b>David Magnuson, PhD</b> University of Louisville
<b>Alana Conti, PhD</b> Wayne State University	<b>Mayumi Prins PhD</b> UCLA
<b>Adam Ferguson PhD</b> UC San Francisco	<b>Courtney Robertson, MD</b> Johns Hopkins University
<b>Candace Floyd, PhD</b> University of Utah	<b>Randall Swanson, DO PhD</b> University of Pennsylvania
<b>Grace Griesbach, PhD</b> Neuroskills	<b>Eve Tsai, PhD</b> AANS/CNS
<b>Gene Gurkoff, PhD</b> UC Davis	<b>Cole Vanderhaar PhD</b> West Virginia University
<b>Gregory Holmes, MD</b> Penn State University	<b>Kevin Wang, PhD</b> University of Florida
<b>Michael Kelly, MD</b> Case Western University	<b>Ross Zafonte, DO</b> Spaulding Harvard University



## INVITATION TO ATTEND

Dear Exhibitors and Sponsors,

On the behalf of the National Neurotrauma Society, it is with great enthusiasm that I invite you to attend the 37th Annual National Neurotrauma Symposium, Neurotrauma 2019, to be held at the Wyndham Grand Pittsburgh Downtown hotel in Pittsburgh, Pennsylvania on June 29-July 3, 2019.

Since its inception, this symposium has brought together scientists, clinicians, and health-care providers who are dedicated to the study of neurotrauma and to translating knowledge generated by research into improved patient care. Join your colleagues and initiate new collaborations at the premier forum for information related to traumatic brain injury and spinal cord injury in the exciting “*City of Bridges*”, Pittsburgh, PA. The theme for Neurotrauma 2019 is “***Bridging Gaps in Understanding the Neurobiology and Neurotechnology of Function after Neurotrauma***”.

As in previous years, I am honored to announce that Neurotrauma 2019 will be co-hosted by the National Neurotrauma Society and the American Association Neurological Surgeons/CNS Joint Section on Neurotrauma and Critical Care. This combination of expertise allows for presentations that integrate **state-of-the-art clinical, translational, and basic science data**. Share with others what function means to you and hear about cutting edge approaches to assessing and improving function after neurotrauma.

The Scientific Program Committee has put together an exciting symposium comprised of plenary and break-out sessions in which the leading experts will share their up-to-date thoughts, research, and findings on neurotrauma. A central focus of Neurotrauma 2019 will be the **highly interactive poster sessions** which will stimulate scholarly discussions on the mechanisms, assessments, and treatments for improving function after neurotrauma.

**Innovative workshops** will cover pertinent topics such as writing effective publications and grants, state-of-the-art patient care, conducting rigorous research, improving scientific communication, and use of cutting-edge technologies to accelerate discovery at both the bench and the bedside. **CME credits** will be provided for the meeting.

Several **unique opportunities for collaboration and mentoring** are planned including a Welcome Reception on Sunday evening, Lunch & Learn workshops, and a Tuesday evening dinner at the Heinz History Center.

We have reserved a large block of rooms at the **Wyndham Grand Pittsburgh Downtown** hotel at a reasonable rate for attendees. Amenities include complimentary WiFi, 24/7 fitness center, business center, on site restaurant, room service, swimming pool and jacuzzi.

Getting to Neurotrauma 2019 will be easy, as a flight to Pittsburgh International Airport takes 90 minutes or less for 70 percent of North America’s population. Attendees from nine states, Washington DC, and parts of Canada can drive to Pittsburgh in fewer than 6 hours. Getting from the airport to Downtown Pittsburgh is a cinch, with convenient shuttles as well as affordable, regular bus service.

Neurotrauma 2019 promises to provide **innovative opportunities for learning, mentoring, and collaboration** for all attendees. Every attendee from a trainee newly entering the field to the seasoned neurotrauma professionals will discover new information in a scenic and stimulating venue.

**I look forward to seeing you in Pittsburgh!**

Sincerely,

**Amy Wagner, MD**  
*President, National Neurotrauma Society*



# ABOUT PITTSBURGH



Not only are its sports teams a mighty force to be reckoned with, but the city has overcome adversity in a big way. Pittsburgh's affordable standard of living, top-notch health care facilities and cultural attractions combine to make it **America's "Most Livable City."**

Once a center for heavy industry, today Pittsburgh's skyline has been transformed. Riverfronts are thoughtfully developed, utilized for recreation now more than ever. Businesses look to the environment as an asset, not a challenge. And, best of all, "green" has replaced "smoky" for good.

Pittsburgh is a vibrant, mid-sized city that has the feel of a small town. Its approachability can be seen on the faces of its energetic, hard-working and proud people.

## A CITY IN TRANSFORMATION

Bike, walk or rollerblade miles of riverfront trails and soak in fantastic urban views. Wrapped in rivers, intertwined with trails and packed with parks, it is a green and outdoor city in close contact with its surrounding countryside.

Phipps Conservatory and Botanical Gardens opened its Center for Sustainable Landscapes, one of the world's first certified living buildings, a model of sustainability for architects, scientists, planners and anyone interested in living greener.



In the eyes of many of its visitors, Pittsburgh offers a surprising and unexpected experience, with natural beauty, unique terrain and diverse offerings at every turn.

Pittsburgh's history and blue collar image makes the city and its inhabitants approachable and unpretentious.

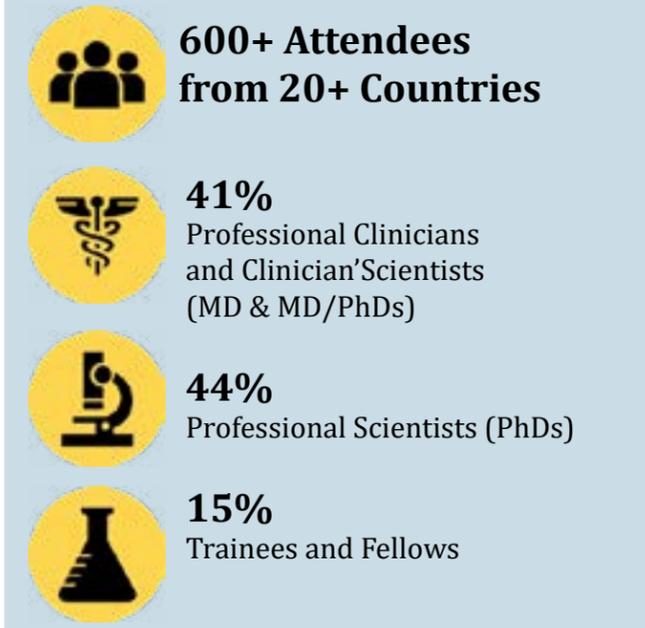
Take to the streets of Pittsburgh and explore this vibrant city. There are free, self-guided and guided architectural and public art walking tours of the city's many neighborhoods.

Make the time to travel to Pittsburgh's Countryside, eight counties located between 30-60 minutes of downtown Pittsburgh, and offering everything from whitewater rafting to sailing to country festivals to hiking and more. Visit Frank Lloyd Wright's most famous home, Falling Water, only 40 miles from downtown. Enjoy the slower pace and beautiful landscape of the countryside.



# WHY YOU SHOULD EXHIBIT BRANDING OPPORTUNITIES

## ATTENDEE SNAPSHOT



## TYPES OF PROFESSIONALS IN ATTENDANCE

Neurotrauma scientists, Graduate students and post-doctoral fellows, Neurotrauma physicians, Neurologists, Neurosurgeons, Critical care physicians, Cellular and molecular biologists, Pharmacologists, Nurses, Professionals from allied healthcare.

## REASONS TO EXHIBIT

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field

- Become a Meeting Sponsor**  
Platinum, Gold, Silver or Bronze level
- Exhibit at a Booth**  
Standard or Premium spaces available
- Host a Lunch & Learn Workshop**  
Exclusive demo of your product with lunch
- Sponsor an Item**  
Name badges, attendee bags, etc.
- Sponsor Meeting WiFi**  
Recognition in the program, mobile app & signage
- Sponsor a Session**  
Scientific or Poster sessions available
- Provide Trainee Travel Grants**  
Supports Student, Fellow and Resident travel
- Sponsor an Award**  
Support research on a global level
- Sponsor a Breakfast or Coffee Break**  
Recognition in the program, mobile app & signage
- Advertise in Print**  
Your full color ad in the meeting program

# EXHIBITOR INFORMATION

## CONFERENCE LOCATION



**Wyndham Grand Pittsburgh Downtown**  
600 Commonwealth Place, Pittsburgh, PA 15222  
Phone: (412) 391-4600

## EXHIBIT DATES

**Sunday, June 30 – Tuesday, July 2**

## BOOTH SET UP

**Sunday, June 30** 07:00 am – 12:00pm

## BOOTH TEAR DOWN

**Tuesday, July 2** 03:00 pm – 05:00 pm\*

*\*If you prefer to break down your booth on Tuesday evening after the poster session you may, however all boxes must be removed from the exhibit area prior to 7:00 am on Wednesday.*

## MEETING DATES

Saturday, June 29 – Wednesday, July 3

## SHOW HOURS

### SUNDAY

12:00 pm – 4:30 pm **Exhibitor “Meet & Greet” (optional)**  
*Informal networking in the main lobby on Sunday. Set up your booth, then stay to mingle with the 100+ attendees of the AANS/CNS meeting.*

6:30 pm – 8:30 pm **Welcome Reception**  
*All exhibitors are invited to attend this networking event.*

### MONDAY

7:00 am – 8:00 am Breakfast  
8:00 am - 11:30 am AM Sessions & Coffee Break  
11:30 am - 1:00 pm *Break for Lunch*  
1:00 pm - 5:00 pm PM Sessions & Coffee Break  
5:00 pm – 6:30 pm Wine & Cheese Poster Session

### TUESDAY

7:00 am – 8:00 am Breakfast  
8:00 am - 11:30 am AM Sessions & Coffee Break  
11:30 am - 1:00 pm *Break for Lunch*  
1:00 pm - 5:00 pm PM Sessions & Coffee Break  
5:00 pm – 6:30 pm Wine & Cheese Poster Session *\*optional\**



## NON-PROFIT / UNIVERSITY BOOTH PACKAGE \$1,500

- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at \$500 rate
- Attendee iPad Drawing participation



# EXHIBIT BOOTH PACKAGES

**The scientific agenda has been structured with exhibitors in mind** - all Exhibit booths will be located in the Wyndham Grand Pittsburgh main meeting area with the scientific poster sessions, breakfast and breaks. Exhibits are open during poster sessions for maximum traffic.

## STANDARD BOOTH PACKAGE \$2,500

- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at \$500 rate
- Attendee iPad Drawing participation



## PREMIUM BOOTH PACKAGE \$3,500

- **Premium location near buffet stations**
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- Additional registrations at \$500 rate
- Attendee iPad Drawing participation



# SPONSORSHIP OPPORTUNITIES

The highly respected NNS annual scientific program attracts neurotrauma research scientists and clinicians spanning the entire spectrum of subspecialty and practices types.

Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in neurotrauma research, and earn Continuing Medical Education (CME) credits.

Sponsors at the following levels will be recognized in the official program, event signage and session slides throughout the conference:

## Bronze Sponsor \$2,500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Heinz History Dinner
- 1 registration material handout
- 1/2 page full page color program ad
- Recognition on website
- Recognition in program
- Listing on mobile app

## Gold Sponsor \$5,000

- 2 complimentary registrations
- 2 tickets to Welcome Reception
- 2 tickets to Heinz History Dinner
- 1 registration material handout
- 1 full page color program ad
- Featured recognition on website and in printed program
- Listing on mobile app

## Platinum Sponsor \$10,000

- 4 complimentary registrations
- 4 Welcome Reception tickets
- 4 tickets to Heinz History Dinner
- 1 Session sponsorship
- 1 registration material handout
- 1 full page color program ad
- Featured recognition on website and in printed program
- Listing on mobile app

## Silver Sponsor \$3,500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Heinz History Dinner
- 1 registration material handout
- 1/2 page color program ad
- Recognition on website
- Recognition in program
- Listing on mobile app

# ADDITIONAL SPONSORSHIP ITEMS

All sponsorship items listed below include recognition on website, official program, session slides & event signage with sponsor logo:

### ATTENDEE BAGS - \$15,000

Includes conference bags with sponsor logo, one marketing piece inserted into bag, 2 complimentary delegate registrations and sponsor recognition on website, official program and session slides.

### WELCOME RECEPTION - \$10,000

Join your colleagues at the first official event of the conference. Enjoy cocktails and hors d'oeuvres overlooking three rivers.

### NAME BADGE LANYARDS - \$10,000

Includes sponsor name/logo on all name badge pouches, 2 complimentary registrations, recognition on website, official program and session slides and all badge printing & production costs.

### HEINZ HISTORY DINNER - \$10,000

Join us for cocktails, buffet dinner and *Reflections on the Peter Safar PITT Neurotrauma Family Tree*. Includes access to museum exhibits and a special movie screening of *Freedom House*. Includes 4 dinner tickets for sponsor.

### TEAMBUILDING EVENING EVENT - \$5,000

Trainee mentoring and axe-throwing event

### TRAVEL GRANTS - \$7,500 (3 available)

Sponsor travel expenses for trainees:  
Domestic (10 at \$750) or  
International (6 at \$1250)

### "LUNCH & LEARN" WORKSHOPS - \$5,000

Hosted premium luncheon in individual meeting room for you to showcase your products and services to an interested group of attendees in a more intimate setting. This is a great opportunity to host a workshop style learning activity for individuals who would use your products and technology!

### BIOMARKER WORKSHOP - \$5,000 each

Sponsor the sessions on Saturday or Sunday

### CONTINENTAL BREAKFAST - \$5,000 each

Sponsor breakfast for all attendees.

### COFFEE BREAK - \$2,500

Sponsor a morning or afternoon break.

### SESSION SPONSOR - \$2,500 each

Sponsor a poster or scientific session.

### ATTENDEE PROMOS - \$1,000 (per item)

Sponsor to provide item for up to 700 attendees to be given out at Registration.

### MOBILE APP ADVERTISEMENTS

**Exhibitors or Sponsors**

\$1000

**Non-Exhibitors or Sponsors**

\$1500



If you would like to reserve a booth or sponsorship, or would like to create a custom package, please contact:

**Karen Gottlieb, CMP**

NNS Conference Organizer

Phone: (305) 661-5581

Email: [nns@neurotrauma.org](mailto:nns@neurotrauma.org)

Website: [www.neurotrauma.org](http://www.neurotrauma.org)